



St. Xavier's College – Autonomous Mumbai

Syllabus For 5th Semester Courses in Anthropology (June 2013 onwards)

Contents:

Theory Syllabus for Courses:

- A.ANT.5.01 - Anthropology: Perspectives, Themes and Frameworks I
- A.ANT.5.02 - Anthropology of Development I
- A.ANT.5.03 - Applied Anthropology I

T.Y. B.A. Anthropology

Course: A.Ant.5.01

Title: Anthropology: Perspectives, Themes and Frameworks I

Learning Objectives:

1. To introduce students to the theoretical perspectives and lenses that have informed anthropological practice.
2. To enable students to critically examine all our socio-cultural constructions.
3. To enable students to articulate their own ideas coherently.

Number of lectures: 60

UNIT I COLONIAL ANTHROPOLOGY [17 lectures]

- a. The Colonial Optic, Dalit perspectives
- b. Evolutionism, Diffusionism & Cultural Particularism
- c. Case study [e.g. Tank Irrigation in South India and Colonial Ideas of Local]

UNIT II FUNCTIONALISM: ORGANIC METAPHORS, ENVIRONMENTALIST CONCERNS [17 lectures]

- a. Bronislaw Malinowski or A. R. Radcliffe-Brown
- b. Critique of Functionalism, move to Systems and Environmental concerns [E.g. Roy Rappaport]

UNIT 3 STRUCTURALISM [17 lectures]

- a. Claude Levi-Strauss
- b. From Structure to Practice [Pierre Bourdieu]

UNIT 4 DRAMATURGICAL: ERVING GOFFMAN [9 lectures]

- a. Erving Goffman

CIA: Group Presentations/Review of a theme.

List of Recommended Reference Books

1. Afzal-Khan, Fawzia et al. (2000). *The Preoccupation of Postcolonial Studies*. London: Duke Univ. Press.
2. Aggarwal, Ravina. (2000). "Traversing Lines of Control: Feminist Anthropology Today." *The ANNALS of the American Academy of Political and Social Science*. 571(14): 14-29.
3. Asad, Talal. (1975). *Anthropology and the Colonial Encounter*. London: Ithaca Press.
4. Barnard, Alan. (2004). *History and Theory in Anthropology*. Cambridge: Cambridge University Press.
5. Barth, Fredrik et al. (2005). *One discipline, four ways : British, German, French, and American anthropology*. Chicago: The University of Chicago Press.

6. Browning, Gary et al. (2000). *Understanding Contemporary Society: Theories of the Present*. New Delhi: Sage Publications.
7. Comaroff, Jean & Comaroff, John. (2003). "Ethnography on an awkward scale Postcolonial anthropology and the violence of abstraction." *Ethnography*, 4(2): 147–179.
8. Cornwall, Andrea & Lindisfarne, Nancy. (2005). *Dislocating masculinity: comparative ethnographies*. New York: Routledge.
9. Erickson, Paul A. & Murphy Liam D. (2008). *A History of Anthropological Theory*. Toronto: University of Toronto Press.
10. Gardiner, Judith Kegan. (2002). *Masculinity studies and feminist theory : new directions*. New York: Columbia University Press.
11. Graeber, David. (2004). *Fragments of an Anarchist Anthropology*. Chicago: Prickly Paradigm Press, LLC.
12. Harris, Marvin. (2001). *The Rise of Anthropological Theory: A History of Theories of Culture*. Oxford: Altamira Press.
13. Kelly, J. D. (2001). "Postcoloniality." in Smelser, N. J. et al. (eds.) *International Encyclopaedia of the Social & Behavioural Sciences*. London: Elsevier: 11844-49.
14. Kuklick, Henrika. (2008). *A New History of Anthropology*. Oxford: Blackwell Pub.
15. Kuper, Adam. (2005). *Anthropology and Anthropologists: The Modern British School*. Third ed. London: Routledge.
16. Layton, Robert. (1997). *An Introduction to Theory in Anthropology*. Cambridge: Cambridge Univ. Press.
17. Lewin, Ellen (ed.). (2006). *Feminist Anthropology: A Reader*. Oxford: Blackwell.
18. Lewis, Diane. (1973) "Anthropology and Colonialism." *Current Anthropology*, 14(5): 581-602.
19. McGee, Jon R. & Warms, Richard L. (2008). *Anthropological Theory: An Introductory History*. Fourth Ed. Boston: McGraw Hill.
20. Moore, Jerry D. (ed.) (2009). *Visions of Culture: An Annotated Reader*. Lanham: Altamira Press.
21. ----- (ed.) (2009). *Visions of Culture: An Introduction to Anthropological Theories and Theorists*. Third Ed. Lanham: Altamira Press.
22. Mosse, David. (1999). "Colonial and Contemporary Ideologies of 'Community Management': The Case of Tank Irrigation Development in South India." *Modern Asian Studies*. 33(2): 303-338.
23. Ortner, Sherry B. (2006). *Anthropology and social theory: culture, power, and the acting subject*. London: Duke University Press.
24. Pels, Peter. (1997). "The Anthropology of Colonialism: Culture, History, and the Emergence of Western Governmentality." *Annual Review of Anthropology*. 26: 163-183.
25. Prakash, Gyan. (ed.) (1995). *After Colonialism: Imperial Histories and Postcolonial Displacements*. Princeton: Princeton Univ. Press.
26. Scott, David. (1992). "Anthropology and Colonial Discourse." *Cultural Anthropology*. 7(3): 301-326.
27. Wekker, Gloria. (2006). "'What's Identity Got to Do with It?': Rethinking Identity in Light of the Mati Work in Suriname." In Ellen Lewin (ed.). *Feminist Anthropology: A Reader*. Oxford: Blackwell: 435-447.

T.Y. B.A. Anthropology
Title: Anthropology of Development -I

Course: A.ANT.5.02

Learning Objectives:

1. To introduce students to the Development Debates of the 21st Century
2. To get a historical view of Theoretical Development perspectives
3. To understand the consequences of Development initiatives on the ground
4. To explore new practices that may lead to a better quality of life for all

Number of lectures: 60

UNIT 1

Introduction

[15 lectures]

- a) What is Human Development?
- b) Theoretical perspectives on development and the Indian context
- c) Cultural Processes of Change and Continuity: Acculturation and Innovation

UNIT 2

[10 lectures]

- a) Social Evolutionism and the Colonial experience.
- b) Talcott Parsons and Evolutionary ideas

UNIT 3

[20 lectures]

- a) Modernisation approaches to Development: economic, social, political and cultural perspectives
- b) Later Modernisation adaptations
- c) Modernisation and its consequences in India
- d) Family and kinship in transition

UNIT 4

[15 lectures]

- a) Globalisation as a development perspective
- b) Globalisation consequences in India

CIA: Essay on a Theme – 2000 words

List of Recommended Reference Books

1. Appadurai, Arjun. 2004. *The capacity to aspire: culture and the terms of recognition*.
2. Beteille Andre, 1996. *Indian Anthropology*. In Bernard and Spence, *Encyclopedia of Social and Cultural Anthropology*. London: Routledge.
3. Brett, E.A. 2009. *Reconstructing Development Theory*. Basingstoke: Palgrave Macmillan.
4. Chang, H.J. 2002. *Kicking Away the Ladder – Development Strategy in Historical Perspective*. London: Anthem Press.
5. Chew & Denmark. 1996. *The Underdevelopment of Development*.
6. In Vijayendra Rao and Michael Walton (eds) *Culture and Public Action*, Stanford: Stanford University Press.
7. Featherstone Mike (ed). *Global Culture, Nationalism, Globalisation and Modernity*. OUP. Harrison David. *The Sociology of Modernisation and Development*.
8. Kohli, A. (2004) *State-Directed Development: Political Power and Industrialisation in the Global Periphery*. Cambridge: Cambridge University Press.

9. McGee & Warms. 1996. *Anthropology Theory: An Introductory History*. Mayfield Publishing Company.
 10. Milanovic, Branko, *The Two Faces of Globalization: Against Globalization as We Know It* in *World Development* Vol. 31, No. 4, pp. 667–683, 2003
 11. Rapley John. 1996. *Understanding Development: Theory and Practice in the 3rd World*.
 12. Reinert, E. 2007. *How Rich Countries Got Rich...and Why Poor Countries Stay Poor*. London: Constable.
 13. Seligson & Passe-Smith (ed). 1998. *Development and Underdevelopment: The Political Economy of Global Inequality*.
 14. So Alvin Y. 1990. *Social Change and Development: Modernisation, Dependency Theory and World System Theory*. Sage Publications.
 15. Srivastava S.P. (ed). 1998. *The Development Debate: Critical Perspectives*. Rawat Publications, Jaipur, N. Delhi.
-

TYBA ANTHROPOLOGY

COURSE: A.ANT.5.03

Title: APPLIED ANTHROPOLOGY – I (Applied Component)

Learning Objectives

1. To engage students to the practice of applying anthropological theories and methods in problem-solving activities.

Number of Lectures: 45

PART 1: CORPORATE ANTHROPOLOGY

UNITS:

1. **WHAT IS CORPORATE ANTHROPOLOGY?** [6 Lectures]
Evolution of Corporate Anthropology
2. **IMPORTANCE OF ANTHROPOLOGY TO BUSINESS** [6 Lectures]
Defining “Culture” and “Organizational Culture”: From Anthropology to the Office
3. **ISSUES IN THE CORPORATE APPLICATION OF ANTHROPOLOGY** [6 Lectures]
 - a. Anthropological marketing
 - b. Intercultural communication and advertising
 - c. Organisational culture
 - d. Strategic planning support
 - e. Landuse and Industrial planning
4. **CORPORATE ANTHROPOLOGY- CASE STUDIES** [5 Lectures]

PART 2: ANTHROPOLOGY OF ART

UNITS:

1. **ART : AN ANTHROPOLOGICAL APPROACH** [6 Lectures]
Basic Elements of Art
2. **FORMS OF ARTISTIC EXPRESSION** [6 Lectures]
Body Arts, Visual Arts, Performance Arts
3. **ART AND CULTURE** [5 Lectures]
Religious and secular Art, Art and gender, Social Functions of Art
4. **ART – CONTINUITY AND CHANGE** [5 Lectures]
 - a. Influence of market forces and tourism on artistic traditions and cultural expressions.
 - b. The intersection of art and identity and the politics of cultural representation.

List of Recommended Reference Books

Corporate Anthropology

1. Baba, M. 2006. "Anthropology and Business". H. James Birx, (ed.). *Encyclopaedia of Anthropology*. Thousand Oaks, CA: Sage Publications: 83-117.
2. Jordan, A. T. (2010). "The Importance of Business Anthropology: Its Unique Contributions". *International Journal of Business Anthropology* Vol. 1(1): 15-25.
3. Judy, T. (1999). "Do you dig up Dinosaur Boones?" *Anthropology, Business and Design. Design Management Journal*: 68-74.
4. Kleiner, A. (2008). *The Age of Heretics*. San Francisco, USA: Jossey Bass.
5. Sherry, J. F. (Dec. 1988). "Teaching International Business: A View from Anthropology". *Anthropology and Education Quarterly*. Vol.19, No.4: 396-415.
6. O'Connor, Kaori. (2011). *Lycra: How a Fiber Shaped America*. New York: Routledge.

Anthropology of Art

1. Ferrao, G.P. & S. Andreatta. (2009). *Cultural Anthropology: An Applied Perspective*. Independence, KY, USA: Wadsworth.
2. Morphy, H., & M. Perkins. (2006). *Anthropology of Art: A Reader*. London: Blackwell publishing.
3. Marcus, G.E. & F.R. Myers. (1995). *Traffic in Culture: Refiguring art and Anthropology*. Berkeley: University of California Press.