Learning Objectives:

- Introduce students to the modes of sociological theorizing.
- Analyse the different thematic underpinnings of theory in Sociology.
- Critique the theoretical legacy in Sociology from a feminist standpoint.
- Explain the contribution of Indian Sociologists to Sociological Theory.

UNIT 1

Integrative Developments in Sociological Theory [15 Lectures]

- Macro-Micro Integration
- Agency-Structure Integration
- Feminist critique of Sociological theorising

Contemporary Theories and issues of Identity

- Modernity and Identity
- Women theorists
- Theoretical paradigms: Dalits and the Indigenous

UNIT 2

Post-Structuralist Social Theory [15 lectures]

- Michel Foucault
  Ideas:
  Episteme
  Discourses
  Gaze
  Power and knowledge
  Works:
  The birth of the clinic
  Discipline and punish
  Truth and power
- Giorgio Agamben
- Jacques Derrida
  Deconstruction
  Differance
UNIT 3
Post Modern Social Theory [15 Lectures]

- Anthony Giddens
  New Rules of Sociological Method
  Structuration
  Consequences of Modernity
- Fredric Jameson
- Jean-François Lyotard
  Consumer society
- Zygmunt Bauman
  Sociological Theory of Postmodernity

UNIT 4 [15 Lectures]
Reflexive Sociology and Theories of Globalization

- Pierre Bourdieu (in Brief)
  Social space and symbolic space
  Structures, habitus, practices
  The field of cultural production

Theories of Globalization

- Anthony Giddens
  “Run-away world”
- Ulrich Beck
  Cosmopolitanism
- Arjun Appadurai
  Landscapes of Globalization

CIA: Review Essay

Suggested Readings

Learning Objectives:
• To acquaint the student with the social dynamics in the world of work both urban and rural.
• To help the learner understand the complexities of the Indian working environment

Unit 1  [15 lectures]
ISSUES OF RURAL WORKERS:
• Changing patterns of rural economy and its impact
• Globalisation: interdependence, patent regime,
• Important characteristics of Agriculture and Agricultural labour in India.
• Problems of agricultural labour relating to:
  i. Patents.
  ii. Indebtedness and farmers suicides.
  iii. Environmental issues
• Sustainable agriculture

Unit 2  [15 lectures]
WOMEN AND CHILDREN AT WORK:
• Issues
• Causes
• Extent
• Interventions

Unit 3  [15 lectures]
MANAGEMENT EMPLOYEE RELATIONS.
• Characteristics of industrial relations.
• Managing industrial relations:
  i. Traditional methods-Trade unions and collective bargaining.
  ii. Modern methods—Human resource management.

Unit 4  [15 lectures]
WORK IN A GLOBALIZED WORLD: THE INDIAN CONTEXT
• Changing profile of work
• Processes: outsourcing (KPOs and BPOs)
• Future of work in the ‘network society’
Suggested Readings


Articles and Journals

Learning Objectives

1. To introduce students to the complex ways in which human society interacts with its so-called basic need for food.
2. To make students aware of the political economy of food production and consumption.

Syllabus Topics:

1. Food and Culture [20 Lectures]
   a. Introduction to the Sociology of Food
   b. Eating in/Eating out: Space, Family, Gender
   c. Cultural construction of food, Symbolisation and identity: Community, Nation, Global

2. Corporatisation of Food [20 Lectures]
   a. Food Regimes and Industrial Food Systems
   b. Food and Labour: From Family to Insecure Migrant
   c. Health and Sustainability (e.g. GM crops, Food scares etc.)

3. The Paradox of Scarcity and Abundance [20 Lectures]
   d. Food Fads (e.g. Meat eaters vs. Vegans/Vegetarians, Food diets etc.)
   e. The “Obesity” epidemic
   f. Hunger& Starvation deaths, Food Security & the Politics of Food distribution schemes.

CIA: Documentary Film Review.

Suggested Readings

Learning Objectives:

- This course is designed to introduce students to questions in which gender is a significant category of analysis.
- Topics will include the construction of gender identity and sexuality and the relationship of gender to past and present social and cultural institutions and feminist and related theoretical approaches.

UNITS:

1. **Queer Studies** [12 Lectures]
   - Defining Queerness
   - Rethinking the intersections between heterosexuality, sexuality and gender
   - The evolution of queer studies
   - Queer identities in post colonial India – debates around article 377

2. **Gender based Violence** [10 Lectures]
   - Violence and the family: Types and Legal provisions
   - Violence within and between communities: honour killings, witch hunting and communal conflict.
   - Sexual assault (rape)
   - Violence in Public places: molestation, sexual harassment and relevant Laws
   - Ideology and violence: role of the media, state sponsored violence (e.g. ‘family planning’)

3. **Gendered Jobs and gendered workers** [10 Lectures]
   - Gendered definition of work: ‘unpaid work’
   - Types of women’s work: ‘care economy’, sex work
   - Informalization of labour and women
   - Wage differentials, ‘family wage’, and legal mechanisms
   - Sexual Harassment at workplace

4. **Gender, Citizenship and women’s movements in India** [13 Lectures]
   - Constitutional Guarantees:
   - Reservation for women
   - Discourse on ‘community vs. Individual rights’
Legal Framework: (personal laws and gendered critique of court rulings)
Citizenship and queerness
History of Women’s Struggles

Suggested Readings


Journals

Reports
• Contribution to Women's Studies series -1. Feminist concepts. Part II. Maithreyi Krishnaraj. RCWS, SNDT Women's University.
ST. XAVIER’S COLLEGE – AUTONOMOUS
Department of Sociology and Anthropology
TYBA Syllabus 2012-13
Syllabus under Autonomy

SOCIOLOGY

SEMESTER VI       COURSE: A.SOC.6.05

MEDIA, CULTURE AND SOCIETY (APPLIED COMPONENT)
[45 Lectures]

Learning Objectives:

- To develop a sociological understanding of the role of the media in contemporary society.
- To foster a critical understanding of how the media is influencing culture and society in India.
- To equip students with the tools to analyse the media through an individual / group project which would be conducted across semesters v and vi as part of their CIA. This project will have a weightage of 40 percent in each semester.

UNIT 1            [ 15 lectures ]
Mass communication and social change in India

a. The role of the audio visual media – Role of Cinema, Cable and satellite homes
b. The Internet – Cyber societies and virtual communities: internet and marginalized groups
c. The cell phone – impact of convergence

UNIT 2            [ 15 lectures ]
Propaganda and Public opinion

a. Persuasion and propaganda
b. Image making and public opinion
c. Measuring Public opinion polls

UNIT 3            [ 15 lectures ]
The Media industry in Indian society – Regional variance

a. Development and present scenario of the regional language press
b. Development and present scenario of the regional language cinema
c. Development and present scenario of the regional language television
Suggested Readings

Books

- Dewey S. Making Miss India Miss World: Constructing Gender, Power, and the Nation in Post liberalization India (Gender and Globalization)

**Articles**

• Bayer Jennifer: Indian Television Globalizes Multilingualism but is counterproductive – Language in India. [http://www.langageinindia.com](http://www.langageinindia.com) Volume 5 : 1 January 2005
• Prasad Kiran - From Digital Divide to Digital Opportunities: Issues and Challenges for ICT Policies in South Asia Retrieved from [www.manipal.edu/gmj/issues/july07/prasad/php](http://www.manipal.edu/gmj/issues/july07/prasad/php) ISSN No. 1550 - 7520
• Rao Bhaskara N and Vasanti P. N : Media Scene as India Globalise; Retrieved from cmsindia.org/cms/mediascene.pdf
• Verghese, B.G.-Article in DNA, Aug.27,2007:Media Matters pg.11

Reports

• Reference and Training Division Ministry of Information and Broadcasting (compiled and edited )( 2003 ): Mass Media in India – Publications Division - Ministry of Information and Broadcasting Government of India
Learning Objectives

This two part course aims at achieving the following learning objectives:

1. To acquaint students with the meaning, importance, scope and social relevance of Human Resource development both from the micro and macro levels.
2. To familiarize students with the diverse approaches and strategies that would foster human resource development and show how this would facilitate social development.
3. To create an understanding of the diverse issues involved in human resource development by particularly locating them in the socio cultural context.

UNIT 1  [15 lectures]
Organizational Development

a. Meaning, nature, characteristics and need of organization development
b. Organizational change – the social dynamics, types of change, managing change
c. The OD process and intervention techniques

UNIT 2  [15 lectures]
Organizational culture

a. meaning, and nature of organizational culture and climate
b. The development and growth of organizational culture, types of cultures
c. Managing multiculturalism

UNIT 3  [15 lectures]
Human Resource Planning

a. The concept, importance, characteristics of manpower planning
b. Demand forecasting – meaning and methods
c. Supply forecasting - meaning and methods

UNIT 4  [15 lectures]
Some issues in Human resource development
a. Educational priorities
b. Quality mechanisms – TQM
c. Human Resources in a globalised world – the global mindset

CIA: Individual/group projects/analysis of case studies.

Suggested Readings

Learning Objectives:

- Introduce students to the theories and substantive issues in the emerging field of the life course paradigm.
- Familiarise students with the key debates in the development of the family and the life course.
- A critically engagement with life course issues in contemporary India.

Unit 1 [15 Lectures]
Introduction
- Life Course Studies: The emergence of the Life course perspective.
- Studying Generations across time.
- Generations, Cohorts and Social Change.

Unit 2 [15 Lectures]
Childhood & Adolescence
- Approaches to Childhood studies
- Childhood Issues
- (For projects: issues like child abuse, attention deficit syndrome, bullying, consumption, media, storybooks etc.)
- Adolescence issues: Body Image, College Culture

Unit 3 [15 Lectures]
Adulthood
- The problem of contemporary adulthood
- Social Trends and Adult Life
- Fatherhood, motherhood, family, parent-child relationships (for assignments and projects themes like attractiveness, family life struggles, careers, globalisation, divorce and separation, menopause)

Unit 4 [15 Lectures]
Old Age
- Theoretical Perspectives on the Sociology of Ageing
- Gender and Ageing
- Rethinking Retirement
- Consumption and Ageing
• Governmental Policies and Ageing

(For projects/assignments see sub themes in encyclopaedia, e.g. elder abuse/neglect, age discrimination, elder care, inter-generational culture, genealogy mapping, changing family patterns, education and school experience, global differences, care giving and assisted facilities)

CIA: Class presentations/assignments

Suggested Readings

General


Unit 1


Unit 2


Unit 3


Unit 4

Learning Objectives:

- Introduce students to the interdisciplinary field of postcolonial studies.
- Explore the varied ways in which ‘the subaltern’ has been explored in the Indian Context.
- Familiarise the students with the machinations of ‘power and knowledge’.

Unit 1 [20 lectures]
Introducing Subaltern Studies

- Orientalism
- Postcolonial Studies
- Anthropology and Postcolonialism
- Border Theory
- ‘The Subaltern’

Unit 2 [20 lectures]
Facets of Subalternity: Initial Forays

- The Prose of Counter-Insurgency
- The Nation and the Fragment
- Caste and Subalternity
- Construction of Communalism in Colonial India
- The Nation and its women
- The adivasi as the subaltern: case study of the Devi movement in Gujarat

Unit 3 [20 lectures]
Later Writings and Critique

- The Dalit-Bahujan as ‘subaltern’
- ‘Representing the Muslim: then and now’
- Women, Violence and the Law
- ‘The decline of the subaltern’ in Subaltern Studies
- The relevance (irrelevance) of Subaltern Studies

CIA: Critical write up

Suggested Readings
General


Unit I


Unit II


Unit III


Learning Objectives:

- This course would build on the learnings of semester VI and attempt at giving the students a more comprehensive understanding of the process of social research both theoretical and practical so as to prepare them to undertake more complex research endeavors.

UNIT I [10 lectures]
Qualitative research

a. Participant observation (Ethnography)
b. Case study
c. Focused groups
d. Content analysis

UNIT II [10 lectures]
Sampling

a. Meaning and relevance
b. Types of sampling – probability and non probability

UNIT III [10 lectures]
Data analysis and the research report

a. Data tabulation – making sense of numbers
b. The research report – its structure and contents

UNIT IV [15 lectures]
Data processing and presentation

a. Graphic presentation of data - pie chart, bar diagram, Histogram, frequency polygon
b. Basics of SPSS and its uses in social research
Suggested Readings

- Best and Kahn, *Research In Education* Ed. 9, New Delhi: Prentice Hall of India Private Limited, 2003