St. Xavier's College - Autonomous, Mumbai

DEPARTMENT OF HINDI
BOARD OF STUDIES
SYBA

Dr. Asha Naithani Dayama
Dr. Vishnu Sarvade
Dr. T.N.Rai
Dr. S.P.Dube
Dr. Umesh Shukla
Mr. Aniruddh Pathak
Mr. Imran Hasnee
Dr. Shefali Shah
Ms. Shivani Patekar (Student)
Ms. Priya Baid (Student)
INTRODUCTION TO HINDI LITERATURE (PLAYS)

LEARNING OBJECTIVES:

- To equip the undergraduate students to undertake the format study of literature by engaging in critical reading, appreciation and analysis of texts in an interactive and participatory classroom setting.
- To acquaint the second year students with basic elements of plays.
- To understand and apply concepts such as plot, structure and characterization of the context of plays.

HISTORY OF HINDI PLAYS: [5 LECTURES]

READING AND CRITIQUE OF PLAYS: [35 LECTURES]

DISCUSSION OF PLAYS: [5 LECTURES]

TOTAL= 45 LECTURES

CIA 1: 20 MARKS

Naatakon ka Swaatantryottar Itihaas : 15 Marks
Short Notes: 5 marks

CIA 2: 20 MARKS

Presenting a play: 20 marks

END SEMESTER TEST: 60 MARKS

Reference to Context: ⅔ - 30 marks
General Critique Questions: ⅔ - 30 marks
पाठ - पुस्तक
1. हिंदी साहित्य का इतिहास - डॉ. नगेंद्र
2. आषाढ़ का एक दिन - मोहन राकेश
Syllabus

For 3rd Semester Courses in Hindi (June 2016 onwards)
HIA 3.02

MASS MEDIA AND COMMUNICATION (RADIO and ADVERTISING)

LEARNING OBJECTIVES:
- To introduce the undergraduate students to the history, effect, ethics and creative writing in radio and advertising.
- To acquaint the second year students with basic workings of radio and advertising industry.

RADIO- INTRODUCTION [3 LECTURES]
RADIO- HISTORY [3 LECTURES]
LISTENING TO RADIO [3 LECTURES]
RADIO- CREATIVE WRITING [10 LECTURES]
ADVERTISING- INTRODUCTION [3 LECTURES]
ADVERTISING- HISTORY [3 LECTURES]
WATCHING AND LISTENING TO ADVERTISEMENTS [3 LECTURES]
ADVERTISING- CREATIVE WRITING [10 LECTURES]
SOCIAL RESPONSIBILITY OF MEDIA [3 LECTURES]
The EFFECT OF MEDIA ON SOCIETY [3 LECTURES]
REVISION [1 LECTURE]

CIA 1 : 20 MARKS
Radio- Introduction : 10 marks
Advertising- Introduction 10 marks

CIA 2 : 20 MARKS
Presentation - Radio Programme/ Advertisement Presentation: 20 marks

END SEMESTER TEST: 60 MARKS
The Effect of Media on Society and its Social Responsibility : 20 marks
Radio- Creative Writing: 20 marks
Advertising- Creative Writing: 20 marks
पाठ - पुस्तक

1. मीडिया कालीन हिंदी: व एवं संभावनाएँ - डॉ. अर्जुन चौहान
2. नए संचार माध्यम एवं हिंदी; संपादक: सुधीर परंजपी, अचला नागर
St. Xavier's College - Autonomous, Mumbai

Syllabus

For 4th Semester Courses in Hindi
(June 2014 onwards)
HIA 4.02

MASS MEDIA AND COMMUNICATION (TELEVISION and FILM)

LEARNING OBJECTIVES:

- To introduce the undergraduate students to the history, effect, ethics and creative writing in television and film.
- To acquaint the second year students with basic workings of television and film industry.
- To acquaint the students with concepts of television and films like television serials, interviews, film reviews, dialogue writing and screenplay writing.

TELEVISION- INTRODUCTION [2 LECTURES]
TELEVISION- HISTORY [1 LECTURE]
TELEVISION SERIALS (Watching Serials, Reviews, Creative Writing) [5 LECTURES]
TELEVISION- INTERVIEWS (Watching Interviews, Reviews, Creative Writing) [5 LECTURES]
TELEVISION NEWS (Watching News, Reviews, Creative Writing) [6 LECTURES]
FILM- INTRODUCTION [2 LECTURES]
FILM- HISTORY [3 LECTURES]
FILM- STORY (Watching Films, Reviews, Creative Writing) [5 LECTURES]
FILM- SCREENPLAY (Watching films, Reviews, Creative Writing) [5 LECTURES]
FILM- DIALOGUE (Watching films, Reviews, Creative Writing) [5 LECTURES]
SOCIAL RESPONSIBILITY OF MEDIA [3 LECTURES]
THE EFFECT OF SOCIETY ON MEDIA AND THE EFFECT OF MEDIA ON SOCIETY [3 LECTURES]

TOTAL= 45 LECTURES
CIA 1 : 20 MARKS
History of television: 10 marks
Question½-10 onmarksfilms:

CIA 2 :
Presentation on Films or Television (Serials, News, Screenplay & Dialogue)

END SEMESTER TEST: 60 MARKS
Interview Writing / Dialogue Writing : 20 marks
Film Review: 20 marks
Screenplay Writing: 20 marks

पाठ - पुस्तक
१. पटकथा लेखन – एक परिचय; मनोहर जोशी