



Syllabus

Second Semester Courses in Management Studies 2023-2024

Contents:

- Syllabus for Core Course and/or Minor Course and Vocational Skill course (VSC)

1. Major Course (Offered to the students of BMS)

UCMGS4502MJ1: Managerial Economics

2. Minor (Offered to students of BA-MCJ, BSc IT & BAF)

UCMGS4502MN1: Economics for Managers

3. Vocational Skill Course: VSC (Offered to the students of BMS)

UCMGS4502VS1: Elements of Cost Accounting

- Evaluation and Assessment Guidelines

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MAJOR COURSE

F.Y.BMS

Course Code: UCMGS4502MJ1

Title: Managerial Economics

Credits: 4

Course Objectives

1. To understand the basic concepts of micro and macroeconomics and develop economic reasoning which the learners can apply in managerial decision-making.
2. To equip the students with the basic tools of economics and statistics so as to help them to analyse economic issues.
3. To understand the aggregate behaviour of the economy as a whole; and realisation of the learner's role in nation building.
4. To introduce students to the major economic issues, problems and policies of the present times.

Course Outcomes

1. The students will understand how cost and revenue are impacted by production and demand.
2. They will be able to apply marginal analysis to the "firm" under different market conditions along with analysing the causes and consequences of different market conditions.
3. The students will understand the aggregate behaviour of the economy as a whole with reference to National Income and related concepts such as and social welfare.
4. The students will become familiar with the major economic issues, problems and policies of the present times and will be able to appreciate the policies enacted in the country in the light of India's business environment.
5. The students will be able to comprehend and analyse data that emerge from and in turn impact business flows across different types of markets (competition-wise) and analyse data that emerge from and in turn impact business flows nationally and globally.

Unit 1

(15 Lectures)

Introduction to Managerial Economics, Demand Analysis and Production Function

Meaning of Managerial Economics-Managerial Decision-Making (Nature, Types and Process)-
Introduction to Firms

Demand and Demand Function -Meaning of demand, Market demand function -Demand curve, factors affecting demand-Elasticity of demand -Meaning, Significance, Types, Measurement and Graphical Representation of Elasticity of Demand (Price, Income and cross elasticity of demand)-Demand Estimation and Forecasting

Production Function-Isoquants- Laws of Return to Scale- Economies and Diseconomies of Scale- Application of production function in productive sectors (service and manufacturing).



Unit 2

(15 Lectures)

Cost Analysis and Market Structure

Cost Analysis- Importance of cost in managerial decision-making – Types of Costs: Accounting vs. Economic Costs-Fixed Costs vs. Variable Costs-Total, Average, and Marginal Cost-Short-Run vs. Long-Run Cost Functions-The Learning Curve and Cost Efficiency- Break-even Analysis.

Market Structures-Meaning of market structure, need for analysing market structure-Types of markets- Perfect Competition-Monopoly-Monopolistic Competition-Oligopoly- Equilibrium in short and long run -Price Discrimination-Pricing Strategies in Different Market Structures. Non-price competition

Unit 3

(15 Lectures)

National Income Aggregates and Analysis of Business Cycle

Introduction to Macroeconomics-Inflation and Price Indices-CPI, WPI and GDP Deflator-Balance of Payments.

National Income and National Product-National Income Aggregates-GDP, GNP, NNP, PI, Disposable Income-Measurement of National Income-National Income and Economic Welfare.

Overview of classical and Keynesian analysis Business cycles- features, causes and remedial measures-Equilibrium in the goods and money markets (IS-LM).

Unit 4

(15 Lectures)

Money Market, Inflation and Policy Environment

Money Market -Concept, Importance and Measurement of Money Supply-Determinants of Money Supply-High Powered Money and Money Multiplier-Factors determining Money Supply: RBI's Analysis-Budget Deficit and Money Supply-Money Market Equilibrium-Determination of Rate of Interest

Inflation and Policy Environment-Meaning of Inflation-Demand Pull and Cost Push Inflation-Effects of Inflation-Measures to control inflation-Monetary and Fiscal Policy

List of Recommended Reference Books

1. Samuelson, W., Marks, S. G., Zagorsky, J. L., & Samuelson, W. (2022). *Managerial economics*. John Wiley & Sons, Inc.
2. Hirschey, M., Bentzen, E., & Scheibye, C. (2022). *Managerial economics*. Cengage Learning.
3. Salvatore, D. (2020). *Managerial economics*. McGraw-Hill Book Co
4. Ahuja, H. L., & Ahuja, A. (2017). *Managerial Economics: Analysis of Managerial Decision making*. S Chand and Company Limited.
5. Dwivedi, D. N. (2015). *Managerial economics*. Vikas Publishing House Pvt. Ltd.
6. McGuigan, J. R., Moyer, R. C., & deB, H. F. H. (2013). *Managerial economics*. South-Western.



Evaluation (Core Theory): Total marks per course - 100.

I. Formative Assessment 'for' Learning (continuous internal assessment - CIA to improve learning).

CIA- 40 marks

CIA 1: Written test -20 marks

CIA 2: Assignment -20 marks

II. Summative Assessment 'of' Learning

End Semester Examination – 60 marks

One question from each unit for 15 marks, with internal choice.

Template for the Major Course:

Managerial Economics: End Semester Examination in Semester 2

UNITS	KNOWLEDGE	UNDERSTANDING	APPLICATION and ANALYSES	TOTAL MARKS - Per unit
1	6	6	3	15
2	4	4	7	15
3	3	4	8	15
4	3	4	8	15
-TOTAL - Per objective	16	18	26	60
% WEIGHTAGE	26.66%	30%	43.33%	100%

Grid template for Evaluation of course **GROUP ORAL PRESENTATION Type 2** for CIA 2

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MINOR COURSE (FOR BA-MCJ, BSC IT & BAF)

F.Y.BMS

Course Code: UCMGS4502MN1

Title: Economics for Managers

Credits: 4

Course Objectives

- 1.To understand the basic concepts of micro and macroeconomics and develop economic reasoning which the learners can apply in managerial decision-making.
- 2.To equip the students with the basic tools of economics and statistics so as to help them to analyse economic issues.
- 3.To understand the aggregate behaviour of the economy as a whole; and realisation of the learner's role in nation building.
- 4.To introduce students to the major economic issues, problems and policies of the present times.

Course Outcomes

1. The students will understand how cost and revenue are impacted by production and demand.
2. They will be able to apply marginal analysis to the "firm" under different market conditions along with analysing the causes and consequences of different market conditions.
3. The students will understand the aggregate behaviour of the economy as a whole with reference to National Income and related concepts such as and social welfare.
4. The students will become familiar with the major economic issues, problems and policies of the present times and will be able to appreciate the policies enacted in the country in the light of India's business environment.
5. The students will be able to comprehend and analyse data that emerge from and in turn impact business flows across different types of markets (competition-wise) and analyse data that emerge from and in turn impact business flows nationally and globally.

Unit 1

(15 Lectures)

Introduction to Managerial Economics, Demand Analysis and Production Function

Meaning of Managerial Economics-Managerial Decision-Making (Nature, Types and Process)-
Introduction to Firms

Demand and Demand Function -Meaning of demand, Market demand function -Demand curve, factors affecting demand-Elasticity of demand -Meaning, Significance, Types, Measurement and Graphical Representation of Elasticity of Demand (Price, Income and cross elasticity of demand)-Demand Estimation and Forecasting

Production Function-Isoquants- Laws of Return to Scale- Economies and Diseconomies of Scale- Application of production function in productive sectors (service and manufacturing).

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Unit 2

(15 Lectures)

Cost Analysis and Market Structure

Cost Analysis- Importance of cost in managerial decision-making – Types of Costs: Accounting vs. Economic Costs-Fixed Costs vs. Variable Costs-Total, Average, and Marginal Cost-Short-Run vs. Long-Run Cost Functions-The Learning Curve and Cost Efficiency- Break-even Analysis.

Market Structures-Meaning of market structure, need for analysing market structure-Types of markets- Perfect Competition-Monopoly-Monopolistic Competition-Oligopoly- Equilibrium in short and long run -Price Discrimination-Pricing Strategies in Different Market Structures. Non-price competition

Unit 3

(15 Lectures)

National Income Aggregates and Analysis of Business Cycle

Introduction to Macroeconomics-Inflation and Price Indices-CPI, WPI and GDP Deflator-Balance of Payments.

National Income and National Product-National Income Aggregates-GDP, GNP, NNP, PI, Disposable Income-Measurement of National Income-National Income and Economic Welfare.

Overview of classical and Keynesian analysis Business cycles- features, causes and remedial measures-Equilibrium in the goods and money markets (IS-LM).

Unit 4

(15 Lectures)

Money Market, Inflation and Policy Environment

Money Market -Concept, Importance and Measurement of Money Supply-Determinants of Money Supply-High Powered Money and Money Multiplier-Factors determining Money Supply: RBI's Analysis-Budget Deficit and Money Supply-Money Market Equilibrium-Determination of Rate of Interest

Inflation and Policy Environment-Meaning of Inflation-Demand Pull and Cost Push Inflation-Effects of Inflation-Measures to control inflation-Monetary and Fiscal Policy

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2. Hirschey, M., Bentzen, E., & Scheibye, C. (2022). *Managerial economics*. Cengage Learning.
3. Salvatore, D. (2020). *Managerial economics*. McGraw-Hill Book Co
4. Ahuja, H. L., & Ahuja, A. (2017). *Managerial Economics: Analysis of Managerial Decision making*. S Chand and Company Limited.
5. Dwivedi, D. N. (2015). *Managerial economics*. Vikas Publishing House Pvt. Ltd.
6. McGuigan, J. R., Moyer, R. C., & deB, H. F. H. (2013). *Managerial economics*. South-Western.



Evaluation (Core Theory): Total marks per course - 100.

I. Formative Assessment ‘for’ Learning (continuous internal assessment - CIA to improve learning).

CIA- 40 marks

CIA 1: Written test -20 marks

CIA 2: Assignment -20 marks

II. Summative Assessment ‘of’ Learning

End Semester Examination – 60 marks

One question from each unit for 15 marks, with internal choice.

Template for the Minor Course:

Economics for Managers: End Semester Examination in Semester 2

UNITS	KNOWLEDGE	UNDERSTANDING	APPLICATION and ANALYSES	TOTAL MARKS - Per unit
1	6	6	3	15
2	4	4	7	15
3	3	4	8	15
4	3	4	8	15
-TOTAL - Per objective	16	18	26	60
% WEIGHTAGE	26.66%	30%	43.33%	100%

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Vocational Skill Course (Offered to BMS students)
FYBMS

Course Code: UCMGS4502VS1

Title: Elements of Cost Accounting

Credits: 2

Course Objectives:

1. To familiarise the students with the essential cost, concepts, allocation and control of various costs and methods of costing.
2. To provide them with the basis to make informed business decisions that will allow them to be better equipped in their cost and control functions.
3. To help them in preparing and presenting cost sheets and other decision-oriented information in such a way as to assist cost decisions.

Course Outcome:

1. The students will become familiar with the concepts of basic cost and its allocation in the financial operations of firms.
2. The students will become familiar with the methods of costing and will be able to control and manage the various components of Manufacturing firms effectively
3. This course will help the students to understand cost budgeting and estimation.
4. The students will be able to manage the finances of their own ventures efficiently and effectively.

Unit 1 Elements of Cost: material-labour- overheads

(15 Lectures)

Bases of Cost Classification

On the basis of :-Behavior / Variability
Element of cost, including direct & indirect concept
Functions

Determination of Total Cost

Cost structure
Cost sheets
Composition of the selling price

Unit 2 Elementary Principles and Techniques of Marginal Costing

(15 Lectures)

Meaning - Features of marginal costing
Advantages of marginal costing
Limitations of marginal costing

Concept of profit
Contribution - Profit/volume ratio - Break-even point
The margin of safety - Cost volume profit analysis



List of Recommended Reference Books and Articles

1. Bhabatosh, B. (2014). *Cost accounting*. Prentice-Hall Of India.
2. Lal, J., & Srivastava, S. (2013). *Cost accounting*. McGraw-Hill Education (India).
3. Khan, M. Y., & Jain, P. K. (2013). *Management accounting: Text, problems and cases*. McGraw-Hill Education (India).
4. Institute of Cost and Works Accountants of India. (2007). *Cost audit--The way ahead*.
5. Wolk, H. I. (2009). *Accounting theory*. Sage.
6. Pandey, I. M. (1995). *Essentials of Management Accounting*. Vikas Publishing House.

Evaluation (Theory): Total marks per course - 50

Formative Assessment 'for' Learning (continuous internal assessment - CIA to improve learning).

CIA: Assignment/ Written test -20 marks

Summative Assessment 'of' Learning

End Semester Examination – 30 marks

One question from each unit for 15 marks, with internal choice.

Template for the Vocational Skill Course:

Elements of Cost Accounting: End Semester Examination in Semester 2

UNITS	KNOWLEDGE	UNDERSTANDING	APPLICATION and ANALYSES	TOTAL MARKS- Per unit
1	3	5	7	15
2	4	5	6	15
-TOTAL - Per objective	7	10	13	30
% WEIGHTAGE	23%	33%	44%	100%

Grid template for Evaluation of course GROUP ORAL PRESENTATION Type 2 for CIA 2



Syllabus

Second Semester Courses in Management Studies 2023-2024

Contents:

- Syllabus for Skill Enhancement Course/s (SEC)
 - 1. UCMGS4502SE1: Negotiation and Conflict Management**
(Offered only to the students of BMS)
 - 2. UCMGS4501SE1: Intellectual Property Rights**
(Offered to the students of Arts & Science)
- Evaluation and Assessment guidelines

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Skill Enhancement Course: (Offered only to BMS students)

F.Y. BMS

Course Code: UCMGS4502SE1

Title: NEGOTIATION & CONFLICT MANAGEMENT

Credits: 2

Course Objectives:

1. To understand nature, roots and causes of conflicts.
2. To study different types of conflicts and the methods of resolving them
3. To gain insight into role of negotiation as a tool for resolving conflicts and peace building
4. To learn the fundamental techniques (substantive and procedural) of negotiation and mediation.

Course Outcomes (COs): This course will skill the participants

1. To analyze disputes between parties
2. To create value by engaging in negotiating stable and lasting solutions based on the Harvard Method and its related tools.
3. To manage conflicts in daily lives—at home with friends and family, at work/industry with colleagues and supervisors, and in the marketplace with partners and competitors.
4. To apply the techniques of mediation as a third party in resolving disputes

Unit 1

(15 lectures)

Identifying and analyzing a Conflict including intrapersonal, interpersonal, inter religious, inter community, workplace, industrial and international conflicts in different social, economic, political and cultural environments

Conflict mapping and identifying the actors in a conflict. Appreciating the NEEDS, POSITIONS, INTERESTS and OPTIONS of the parties in the conflict.

Role of Identity, Power, Stereotype and prejudice in Conflict transformation, Conflict escalation and Conflict Resolution.

Ethical considerations in Conflict management

Unit 2

(15 lectures)

Concepts of Integrative and Distributive bargaining in negotiation. Concepts of Interest based bargaining (IBB).

Communication skills and appreciation of cultural nuances in negotiation of bipolar and multipolar conflicts.

Role of third party in negotiation of a dispute: Inquiry, Mediation, Conciliation and Arbitration.

Practicing the five negotiating styles (Competing, Collaborating, Compromising, Accommodating and Avoiding) and assessing which style is best suited for one's personality.



List of Recommended Reference Books

1. Malhotra D. (2016) Negotiating the Impossible: How to Break Deadlocks and Resolve Ugly Conflicts (without Money or Muscle), McGraw-Hill Education.
2. Mitchell B and Gamlem C.(2015). The Essential Workplace Conflict Handbook: A quick handy resource for any manage, HR professional or anyone who wants to resolve disputes and increase productivity, Career Press, Wayne, New Jersey.
3. Fisher, R., Kopelman E. , Schneider A.K. (1996), Beyond Machiavelly. Tools for coping with conflict. Penguin Group (USA) Inc. New York.
4. Fisher R. and Brown S. (1989), Getting Together. Building Relationships As We Negotiate, Penguin Group (USA) Inc. New York.
5. Fisher, R., and Ury W. (1981) Getting to Yes. Negotiating Agreement Without Giving In, Penguin Group (USA) Inc. New York.

Evaluation (Theory): Total marks per course - 50

Formative Assessment ‘for’ Learning (continuous internal assessment - CIA to improve learning).

CIA: Assignment/ Written test -20 marks

Summative Assessment ‘of’ Learning

End Semester Examination – 30 marks

One question from each unit for 15 marks, with internal choice.

Template for the Skill Enhancement Course:

Negotiation and Conflict Management: End Semester Examination in Semester 2

UNITS	KNOWLEDGE	UNDERSTANDING	APPLICATION and ANALYSES	TOTAL MARKS- Per unit
1	4	5	6	15
2	4	5	6	15
-TOTAL - Per objective	8	10	12	30
% WEIGHTAGE	26.66%	33.33%	40%	100%

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Skill Enhancement Course: (Offered to students of Arts & Science in Semester 2)

F.Y. BMS

Course Code: UCMGS4501SE1

Title: Intellectual Property Rights

Credits: 2

Course Objectives:

To expose the students to the objects & broad framework of Intellectual Property Rights (IPR) in India and in the global context.

Course Outcomes (COs):

1. Learners will be introduced to the history of IPR and will be able to appreciate the relevance of IPR in everyday life and in the development of new business. They will also be made aware of current trends in IPR and the policy of the Government to promote IPR protection
2. The students will understand the concept of a patent and registration of the same in India and overseas.
3. The students will understand and realise the importance of Copyright, registration and protection of copyright and issues related to copyright regulations in India.
4. The students will be exposed to the objectives & broad framework of Trademark legislation and registration in India.
5. The students will be introduced to basic concepts of Design, Geographical Indication, Plant variety, layout design Protection and registration of the same.

Unit 1

(15 lectures)

(A) OVERVIEW OF IPR

Introduction and the need for intellectual property right (IPR) - Kinds of Intellectual Property Rights: Patent, Copyright, Trade Mark, Design, Geographical Indication, Plant Varieties and Layout Design – Genetic Resources and Traditional Knowledge – Trade Secret - IPR in India : Genesis and development – IPR in abroad - Major International Instruments concerning Intellectual Property Rights: Paris Convention, 1883, the Berne Convention, 1886, the Universal Copyright Convention, 1952, the WIPO Convention, 1967, the Patent Co-operation Treaty, 1970, the TRIPS Agreement, 1994

(B) PATENTS

Patents - Elements of Patentability: Novelty, Non-Obviousness (Inventive Steps), Industrial Application - Non - Patentable Subject Matter - Registration Procedure, Rights and Duties of Patentee, Assignment and licence, Restoration of lapsed Patents, Surrender and Revocation of Patents, Infringement, Remedies & Penalties - Patent office and Appellate Board

(C) OTHER FORMS OF IPR

Design: meaning and concept of novel and original - Procedure for registration, effect of registration and term of protection. Geographical indication: meaning, and difference between GI and trademarks - Procedure for registration, effect of registration and term of protection.

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Plant variety protection: meaning and benefit sharing and farmers' rights – Procedure for registration, effect of registration and term of protection. Layout Design protection: meaning – Procedure for registration, effect of registration and term of protection

(D) IPR POLICY

India's New National IP Policy, 2016 – Govt. of India step towards promoting IPR – Govt. Schemes in IPR – Career Opportunities in IP - IPR in current scenario with case studies

Unit 2

(15 lectures)

(A) TRADEMARKS

Concept of Trademarks - Different kinds of marks (brand names, logos, signatures, symbols, well known marks, certification marks and service marks) - Non-Registrable Trademarks - Registration of Trademarks - Rights of holder and assignment and licensing of marks - Infringement, Remedies & Penalties

(B) COPYRIGHTS

Nature of Copyright - Subject matter of copyright: original literary, dramatic, musical, artistic works; cinematograph films and sound recordings - Registration Procedure, Term of protection, Ownership of copyright, Assignment and licence of copyright - Infringement, Remedies & Penalties – Related Rights - Distinction between related rights and copyrights

List of Recommended Reference Books

4. Nithyananda, K V. (2019). Intellectual Property Rights: Protection and Management. India, IN: Cengage Learning India Private Limited.
5. Ahuja, V K. (2017). Law relating to Intellectual Property Rights. India, IN: Lexis Nexis.
6. Neeraj, P., & Khusdeep, D. (2014). Intellectual Property Rights. India, IN: PHI learning Private Limited.

E-resources:

1. Subramanian, N., & Sundararaman, M. (2018). Intellectual Property Rights – An Overview. Retrieved from <http://www.bdu.ac.in/cells/ipr/docs/ipr-eng-ebook.pdf>
2. World Intellectual Property Organisation. (2004). WIPO Intellectual property Handbook. Retrieved from https://www.wipo.int/edocs/pubdocs/en/intproperty/489/wipo_pub_489.pdf

Useful Websites:

1. Cell for IPR Promotion and Management (<http://cipam.gov.in/>)
2. World Intellectual Property Organisation (<https://www.wipo.int/about-ip/en/>)
3. Office of the Controller General of Patents, Designs & Trademarks (<http://www.ipindia.nic.in/>)



Evaluation (Theory): Total marks per course - 50

Formative Assessment 'for' Learning (continuous internal assessment - CIA to improve learning).

CIA: Assignment/ Written test -20 marks

Summative Assessment 'of' Learning

End Semester Examination – 30 marks

One question from each unit for 15 marks, with internal choice.

Template for the Skill Enhancement Course:

Intellectual Property Rights: End Semester Examination in Semester 2

UNITS	KNOWLEDGE	UNDERSTANDING	APPLICATION and ANALYSES	TOTAL MARKS- Per unit
1	4	5	6	15
2	4	5	6	15
-TOTAL - Per objective	8	10	12	30
% WEIGHTAGE	26.66%	33.33%	40%	100%

Grid template for Evaluation of course GROUP ORAL PRESENTATION Type 2 for CIA






Syllabus

First Semester Courses in Management Studies 2023-2024

The Department of Management Studies is not offering an OE Course in Semester 1


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Syllabus

Second Semester Courses in Management Studies 2023-2024

Contents:

- Syllabus for Open Elective (OE)

UCMGS4501OE1: Introduction to Mutual Funds

- Evaluation and Assessment guidelines


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Open Elective Course for students of Arts and Science

F.Y.BMS

Course Code: UCMGS4501OE1

Title: Introduction to Mutual Funds

Credits: 2

Course Objectives:

This course provides a comprehensive overview of mutual funds, their types, investment strategies, risks, and benefits. Students will gain a solid foundation in mutual fund investing and portfolio management.

Course Outcomes:

By the end of this course, students will be able to:

1. Understand the concept of mutual funds and how they function as investment vehicles.
2. Analyze different investment objectives and determine which types of mutual funds align with various financial goals such as wealth preservation, income generation, or capital growth.
3. Differentiate between various mutual fund categories, including equity funds, fixed-income funds, hybrid funds, and money market funds.
4. Explore the role of fund managers and their impact on fund performance, including investment strategies, research techniques, and portfolio management.
5. Create a personalized investment plan using mutual funds that aligns with individual financial objectives and risk tolerance.

Unit 1 Introduction and Types of Mutual Funds

(15 Lectures)

Introduction to Mutual Funds

Definition and basic concepts, History and evolution of mutual funds, and Role in the investment landscape

Types of Mutual Funds

- Equity funds
- Fixed-income funds
- Hybrid funds
- Money market funds
- Speciality funds (sector, index, international)

Mutual Fund Structure and Regulation

- Mutual fund structure and organisation

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- Regulatory framework (SEBI and AMFI)
- Key players: fund managers, trustees, custodians

Unit 2 Investing in Mutual Funds in India

(15 Lectures)

Valuation of Mutual Funds

- How to buy and sell mutual fund shares
- NAV (Net Asset Value) calculation
- Capital Gain Tax and Exit Load
- Mutual Fund Costs and Fees
- Expense ratios

Investment Strategies

- Active vs. passive management
- Investment styles (value, growth, blend)
- Asset allocation and diversification

Portfolio Management

- Building a mutual fund portfolio
- Portfolio rebalancing and asset allocation strategies
- Risk management techniques

List of Recommended Reference Books

1. Tyson, E. (2022). *Mutual funds*. John Wiley & Sons.
2. Chaudhuri, T. D., & Seal, J. K. (2008). *Mutual funds industry: Issues and experiences*. The Icfai University Press.
3. Sisodiya, A. S. (2008). *Mutual Fund Industry in India: An introduction*. Icfai University Press.
4. *Invest wisely an introduction to mutual funds*. (2003). U.S. Securities and Exchange Commission

Evaluation (Theory): Total marks per course - 50

Formative Assessment 'for' Learning (continuous internal assessment - CIA to improve learning).

CIA: Assignment/ Written test -20 marks

Summative Assessment 'of' Learning

End Semester Examination – 30 marks

One question from each unit for 15 marks, with internal choice.



Template for the Open Elective Course:

Introduction to Mutual Funds: End Semester Examination in Semester 2

UNITS	KNOWLEDGE	UNDERSTANDING	APPLICATION and ANALYSES	TOTAL MARKS- Per unit
1	4	5	6	15
2	4	5	6	15
-TOTAL - Per objective	8	10	12	30
% WEIGHTAGE	26.66%	33.33%	40%	100%

Grid template for Evaluation of course GROUP ORAL PRESENTATION Type 2 for CIA 2

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