

ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI
T.Y.B.A MCJ DIVISION (A) TIME TABLE 2026- 2027 (Semester - V)

Day / Time	8:00 a.m.	9.00 a.m.	10.00 a.m.	11.00 a.m.	12.00 p.m.	1.00 p.m.	2.00 p.m.
Monday	CR - BM&CB Dushyanti A LR 63	CR - FRA Belinda J LR 62	CR - FRA Belinda J LR 62				
Tuesday	Elective - Eco & Finance Jyoti S	Elective - Eco & Finance Pritesh					
Wednesday	CR - MLIG SCAVI Kishu D	CR - MLIG SCAVI Kishu D	CR - BM&CB Khushali D	CR - BM&CB Khushali D			
Thursday	Elective - Eco Jyoti S	Elective - Eco & Finance Pritesh	Elective - Finance Pritesh				
Friday	CR - FRA Belinda J LR 62	CR - FRA Belinda J LR 62		CR - MLIG LR 63 Fr. John M.	CR - MLIG LR 63 Fr. John M.		
Saturday	BMM Minor for IT/BAF/BMS Social Sciences Minor LR 62/LR 63 Rishi B/ Dushyanti A			CR - BM&CB Dushyanti A LR 63			

Lectures will be held in LR 62

COURSE CODE/COURSE TITLE			
UAMCJ5501CR1	Brand Management and Consumer Behaviour	Khushali Dodia	Core
UAMCJ5502CR1	Introduction to Journalism	Akshara	Core
UAMCJ5503CR1	Film Reading & Appreciation	Belinda	Core
UAMCJ5501MN1	Fundamentals of Influencer & Celebrity Marketing	Dushyanti Ahire	Minor
UAMCJ5502MN1	Critical thinking	Rishi Bradoo	Minor SS
UAMCJ5501EL1	Introduction to Economics for Media Understanding	Jyoti Sahni	Elective1
UAMCJ5502EL1	Understanding Investments & Financial Markets	Pritesh	Elective 2
UAMCJ5501OJ1	Media Immersion		OJT