

**ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI**  
**T.Y.B.A MCJ (B) TIME TABLE 2026- 2027 (Semester - V)**

Day / Time	8:00 a.m.	9.00 a.m.	10.00 a.m.	11.00 a.m.	12.00 p.m.	1.00 p.m.	2.00 p.m.
<b>Monday</b>		CR - BM&CB Khushali D LR 61	CR - BM&CB Khushali D LR 61				
<b>Tuesday</b>	Elective - Eco & Finance Jyoti S- LR 62	Elective - Eco & Finance Pritesh - LR 62		CR - MLIG LR 63 Fr. John M.	CR - MLIG LR 63 Fr. John M.		
<b>Wednesday</b>	CR - MLIG SCAVI Kishu D	CR - MLIG SCAVI Kishu D					
<b>Thursday</b>	Elective - Eco Jyoti S- LR 61	Elective - Eco & Finance Pritesh - LR 61	Elective - Finance Pritesh - LR 61	CR - FRA Belinda J LR 62	CR - FRA Belinda J LR 62		
<b>Friday</b>	CR - BM&CB Dushyanti A LR 61		CR - FRA Belinda J LR 61	CR - FRA Belinda J LR 61			
<b>Saturday</b>	BMM Minor for IT/BAF/BMS Social Sciences Minor LR 62/LR 63 Rishi B/ Dushyanti A		CR - BM&CB Dushyanti A LR 62				

**Lectures will be held in LR 62**

**COURSE CODE/COURSE TITLE**

UAMCJ5501CR1	Brand Management and Consumer Behaviour	Khushali	<b>Core</b>
UAMCJ5502CR1	Internet	Fr. John Mezsia	<b>Core</b>
UAMCJ5503CR1	Film Reading & Appreciation	Belinda	<b>Core</b>
UAMCJ5501MN1	Fundamentals of Influencer & Celebrity Marketing	Dushyanti Ahire	<b>Minor</b>
UAMCJ5502MN1	Critical thinking	Rishi Bradoo	<b>Minor SS</b>
UAMCJ5501EL1	Introduction to Economics for Media Understanding	Jyoti Sahni	<b>Elective1</b>
UAMCJ5502EL1	Understanding Investments & Financial Markets	Pritesh Arte	<b>Elective 2</b>
UAMCJ5501OJ1	Media Immersion		<b>OJT</b>