

xENTRANCE TEST AND ADMISSION TO:

**Bachelor of Arts (Mass Communication & Journalism) */ (B.M.M.),
Bachelor of Management (B.M.S.)**

2021 IN

ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI

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St. Xavier's College (Autonomous), Mumbai, hereby approves the change of the course name BMM (Bachelor of Mass Media) to BA MCJ (BA in Mass Communication and Journalism) from the academic year 2020-2021, as per the revised UGC autonomous college guidelines 2018. Henceforth, the new nomenclature BA (MCJ) will be used instead of BMM for all practical and official purposes.”

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1. INTRODUCTION:

- 1.1. St. Xavier's College, an Autonomous College under the University of Mumbai, invites applications for the Entrance Test and consequently for Admission to the Three-Year Degree Courses in Bachelor of Arts (Mass Communication & Journalism) */ (B.M.M.) and of Bachelor of Management Studies (B.M.S.) for the Academic Year **2021-2022**.
- 1.2. Please go to the College Website Homepage for the history of the College, the course content, syllabi and other details.

2. SCHEDULE OF 2021 ENTRANCE TEST: (ONLINE VIDEO PROCTORED TEST ONLY)

- 2.1. The Schedule will remain unaltered even if the dates are declared Public Holidays. If any change does occur due to unforeseen circumstances, you will be informed via St. Xavier's College e-mailing service (henceforth referred to as email). You are requested not to unsubscribe from the mailing list.
- 2.2. The Test Duration: **2 hours**.
- 2.3. **BA(MCJ)*/ (B.M.M.): Entrance test will be held anytime between the 10th – 20th of August 2021. (The final date and batch will be communicated by email)**
- 2.4. **B.M.S.: Entrance test will be held anytime between the 10th – 20th of August 2021. (The final date and batch will be communicated by email)**
- 2.5. *A candidate can apply for both BA(MCJ) and BMS entrance exams. The application form will have to filled out separately for each course.*

3. LOCATION OF 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

Given the COVID pandemic situation, this year's entrance test will be conducted as an Online video proctored test. Keeping in mind the safety of the candidates, this mode of testing will enable the candidates to take the exam from the safe environment of their homes.

Hence it is mandatory for candidates who want to take this entrance test to have access to the following:

1. A desktop/laptop with functional web camera and microphone (either Windows OS or Mac OS)
2. Internet connectivity with a minimum speed of 1.5 – 2.0 Mbps or higher.
3. A phone (Android or iOS) and you will have to download our application to attempt the test on the phone. (Link to the app will be provided via email later)

(More information on the software used will be provided at a later date closer to the entrance test)

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4. BASIS OF ADMISSION FOR 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

- 4.1. The Online video proctored test will be of 100 marks.
- 4.2. **Category-wise Final Merit** list will be computed as under:
 - 4.2.1. 60% weightage to the score obtained in the online test
 - 4.2.2. 40% weightage to the score obtained in the qualifying Class XII Examinations.
- 4.3. **Instructions for the 2021 Online video proctored Entrance Test:**
 - 4.3.1. The location of the 2021 Entrance Test will be as per above in point no:3
 - 4.3.2. Timings for online video proctored test will be intimated to you by email.
 - 4.3.3. A mock test will be administered to the registered candidates. The mock test **HAS TO BE** attempted by the registered candidates. The mock test will help the registered candidates to familiarize themselves with the online video proctored entrance test process.
NOTE: The outcome of this mock test will have no-bearing on the scores of the final test.
 - 4.3.4. Please mail your queries as per the criteria mentioned below to the given email id
 - **Question pattern for Entrance test - Please refer to item no: 5.3 & the table under 5.3.1 for BA(MCJ)/BMM and item no: 5.4 & the table under 5.4.1 for BMS. No mails in this regard will be entertained or answered**
BMM - sxcbmm@xaviers.edu
BMS - sxcbms@xaviers.edu
 - All queries with regard to the **form and technical issues with the Application form** should be mailed to: webadmin@xaviers.edu
 - All **technical queries as regards the Entrance test and the software** should be mailed to: online.admission@xaviers.edu

Please note irrelevant or misdirected emails will not be answered.
 - 4.3.5. The dates of the merit list and admission schedule will be updated on the College website. Kindly check the website for all notifications.
 - 4.3.6. If a candidate is found using unfair means either during the test or is detected by the XET team of having used unfair means while attempting the test, at a later date, the candidate will be immediately disqualified from the admission procedure.
 - 4.3.7. The responsibility of having a functional computer/mobile device, and appropriate internet and electricity facilities is entirely on the candidate. No requests for re-tests will be entertained in this respect.
 - 4.3.8. The test will happen in a full screen locked mode, any attempt to exit the full screen will result in the candidate receiving a warning once and then being exited from the test. If you exit the test, you will not be allowed to rejoin the same under any circumstance.
 - 4.3.9. Please make sure to **disable all notifications** from your mobile and laptop for the duration of the test. Notifications can cause deactivation of the full screen mode and no requests for a rejoin or reattempt will be allowed.
 - 4.3.10. The software is well tested and is used by the college regularly for examinations.

5. NATURE OF THE CONTENT OF 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

- 5.1. The Question Paper for both the tests will be in English and the pattern is MCQ's.
- 5.2. There is **NO NEGATIVE** marking.

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5.3. The Test for **BA(MCJ)*/(BMM)** will consist of: Questions on General Knowledge, Current Affairs, Data Interpretation, Economics, English Language & Comprehension Skills, Logical Reasoning and Critical Analysis & Creative Thinking.

5.3.1. Table 1 lists the Syllabus Weightage for the BA(MCJ)*/(BMM) Entrance Test:

Table 1

| Sr. No. | Syllabus | Weightage |
|---------|---|-----------|
| 1. | General Knowledge & Current Affairs | 20% |
| 2. | *Economics & Data Interpretation | 20% |
| 3. | English Language & Comprehension Skills | 20% |
| 4. | Creative Thinking & Visual Reasoning | 20% |
| 5. | Logical Reasoning & Critical Analysis | 20% |

*The questions for this section will be based on the syllabus of Std X of the Maharashtra State Board.

5.4. The Test for **BMS** will consist of: Questions on English Language & Comprehension Skills, Logical Reasoning & Visual Reasoning, Data Interpretation, General Knowledge and General Awareness and Mathematics.

5.4.1. Table 2 lists the Syllabus Weightage for the BMS Entrance Test:

Table 2

| Sr. No. | Syllabus | Weightage |
|---------|---------------------------------------|-----------|
| 1. | English Language & Comprehension | 20% |
| 2. | Logical Reasoning & Visual Reasoning | 20% |
| 3. | *Data Interpretation | 20% |
| 4. | *Mathematics | 20% |
| 5. | General Knowledge & General Awareness | 20% |

*Mathematics and Data Interpretation will be based on the syllabus of Std. X across all Boards.

6. ELIGIBILITY CRITERIA FOR APPEARING FOR 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

6.1. Every candidate must ensure that he/she satisfies all the eligibility conditions given below for taking admission for the BA(MCJ)*/(BMM) / BMS program 2021 -2022

6.1.1. The candidate should have cleared the Qualifying 12th Examination (refer 6.1.5)

6.1.2. Candidate's date of birth must fall on or after **1st June 1998**.

6.1.2.1. Only the following document will be accepted as proof of date of birth:

School Leaving Certificate, Board / Pre-University Certificate / Birth Certificate issued by a Competent Authority.

6.1.3. For Christian minority candidates, the Baptism Certificate is a mandatory document.

6.1.4. Those appearing in the qualifying exams (as listed below in 6.1.5) later than the above-mentioned BA(MCJ)*/(BMM) / BMS 2021 Entrance test dates are **NOT ELIGIBLE** to apply for any of these two Entrance Tests.

6.1.5. **The Qualifying Examinations are listed below:**

6.1.5.1. The final Examination of the 10 + 2 system conducted by any recognized Central / State Board, Maharashtra State Board of Secondary and Higher Secondary Education, Mumbai, Pune, or any other State Boards, Central Board of Secondary

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Education, (C.B.S.E.) New Delhi, Council for the Indian School Certification Examination and (I.S.C.) New Delhi.

- 6.1.5.2. Intermediate or 2-Year Pre-University Examination conducted by authorities listed in 6.1.5.1.
- 6.1.5.3. High School Certificate Examination of the Cambridge University or International Baccalaureate Diploma of the International Baccalaureate Office, Geneva.
- 6.1.5.4. Senior Secondary School Examination conducted by the National Institute of Open Schooling with a minimum of 5 subjects.
- 6.1.5.5. Diploma in any Engineering branch with two or three- or four-years duration after passing the Secondary School Certificate (SSC) examination conducted by the Board of Technical Education, Maharashtra State or equivalent examination.
- 6.1.5.6. **NOTE:** *In case the candidate has passed the Qualifying Examination from a Board or Pre-University other than the Maharashtra State Board then that candidate will be required to apply for a **Provisional Eligibility Certificate issued by the University of Mumbai through the College at the time of admission.** The duly filled-in application form available at the College Office should be submitted with an attested copy of the Class XII marksheet along with the prescribed fees to the college office when admission is offered.*

7. MODE OF APPLICATION FOR 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

- 7.1. Candidates can apply online on to the Homepage of St. Xavier's College (Autonomous), Mumbai: www.xaviers.edu. Click on the link provided to fill the online Application Form.
- 7.2. The online application portal will be open from **11 am (IST) on 8th July 2021 to 6 pm (IST) on 5th August 2021.**
- 7.3. **Online Application Form and BA(MCJ)*/(BMM) & BMS 2021 Online video proctored Entrance Test Fee: Rs. 2500/- for each course.**
- 7.4. Candidates are required to make an online payment through the provided payment portal only. **NOTE:** Filling of the Application Form and the Payment for the 2021 Online video proctored Entrance Test will be only through the online portal of the college. A form is considered completed and an application successful only once a successful payment is made.
- 7.5. **Instructions for Applying Online:**
 - 7.5.1. Go to www.xaviers.edu
 - 7.5.2. Follow instructions given on the website for filling the online Application Form. (read 8.3.6 & 12.1 before filling in)
 - 7.5.3. Once a payment has been officially received, the candidate will receive a confirmation email (within 24 to 48 hours) and an SMS, informing him / her about the same.
 - 7.5.4. **Last date for receipt of Application Form: 5th August 2021 (6.00 pm).** No applications or request for applications will be entertained post the above indicated date and time.

8. SUBMISSION OF DOCUMENTS FOR 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

- 8.1. Candidates appearing for the Online Video Proctored Entrance Test are required to upload the relevant documents as given in Sections 8.3.1., 8.3.2. and 8.3.3.
- 8.2. **DO NOT** post or courier the Marksheets and other relevant documents to the College.
- 8.3. No original documents are required to be submitted at this stage.
 - 8.3.1. **General Category:**

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8.3.1.1. One attested copy of the Class XII Marksheet

8.3.2. Christian Minority:

8.3.2.1. One attested copy of the Class XII Marksheet; and

8.3.2.2. One attested copy of the Baptism Certificate

8.3.3. Special Category:

8.3.3.1. One attested copy of the Class XII Marksheet; and

8.3.3.2. One copy of the Documentary Proof supporting the following categories:

8.3.3.2.1. Children of Transferred Central / State Government Employees Officers.

8.3.3.2.2. Children of Defence / Ex-Servicemen

8.3.3.2.3. Award Winners at the District / State / National Levels in Sports and Cultural Activities.

8.3.3.2.4. Widows / Divorcee Girl Students

8.3.3.2.5. Wards of Freedom Fighters

8.3.3.2.6. Documentary proof for candidates with disability (refer Sr. No.10).

8.3.4. Candidates are also required to submit an attested copy of their Aadhaar Card / Pan Card / Passport / Driving License as documentary proof for verification of identity at the time of admission to the course. This is also for the college documentation process.

8.3.5. *Candidates applying under the special category must first select either the General or Minority category and then select the applicable special category.*

8.3.6. *Candidates awaiting marks, need not fill the detailed marks till the marksheets are available. You can complete the form (finish the payment) and leave the marks field empty. Once you get your marksheets, login using your registered mobile no and fill in your marks in the relevant section.*

9. PROVISIONS FOR STUDENTS WITH DISABILITIES AND DOCUMENTS REQUIRED FOR 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

9.1. For students with disabilities, 40 extra minutes will be given.

9.2. **In order to avail the above provision, the student with a disability has to upload the relevant document mentioned below, while filling the application form.**

9.2.1. A valid Disability Certificate (From a government recognized authority)

9.2.2. In the absence of submission of the documents, the provisions stated in point 9.1 above will not be available.

10. RESULT ANNOUNCEMENT OF BA(MCJ)*/(BMM) / BMS 2021 ONLINE VIDEO PROCTORED ENTRANCE TEST:

10.1 The **Category-wise Final Merit List** from all those who qualify for admission through the 2021 Online Video Proctored Entrance Test will be announced through the College website.

11. ADMISSION PROCEDURE TO BA(MCJ)*/(BMM) / BMS COURSES (2021-2022):

Reservation of Seats:

11.1.1. As per the Judgement dated 12th October 2017 of the Honorable Bombay High Court vide Writ Petition No.1726 of 2001, Minority Colleges do not need to set aside seats for Backward Classes. This was reiterated by the University of Mumbai Circular (No.Aff. / Recog.I / Admission (2018-19) / 10 / of 2018) dated 3^{0th} May 2018.

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11.1.2. This Judgement renders null & void the Directives regarding Reservation of Seats given by the University of Mumbai vide Circular No. Spl. Cell (68) / 218/ 2005 dated 3rd June 2005 [i.e, SC (13%) / ST (7%) / DT(A) (3%) / NT(B) (2.5%) / NT (C) (3.5%) / NT (D) (2%) / OBC (19%) / SBC (2%)].

11.1.3. Admission intake of St. Xavier's College (Autonomous), Mumbai is done as per Table 3:

Table 3

| F.Y.BA (MCJ)*(B.M.M.) (60 seats) & F.Y.B.MS. (60 seats) | | |
|---|---------------------|-----------------|
| Category | No. of Seats | Criteria |
| TOTAL SEATS 100% (60) | | |
| Management Quota 15% of 60 seats | 9 | Case A |
| BALANCE SEATS 85% (51) | | |
| Christian Minority 50% of 85% of 60 seats | 25* | Case B |
| General Category 42% of 85% of 60 seats | 23* | Case B |
| Others | | |
| 1. Persons with Disability Category: 5% of 85% of 60 seats | 2 | Case B |
| 2. Special Category ** 3% of 85% of 60 seats | 1 | Case B |
| Key: | | |
| Case A: Only for those, the College is obliged to admit | | |
| Case B: Admission on the basis of Merit Rank secured at the respective Entrance Test 2020. | | |

***The Bifurcation of seats is given as below**

1. Christian Minority: 10 seats (Maharashtra HSC)
15 seats (other State boards/ CBSE/ISC/IB)
Total Seats: 25

2. General Category: 8 seats (Maharashtra HSC)
13 seats (other State boards/ CBSE/ISC/IB)
Total Seats: 21

11.1.4. **Special Category refers to: Wards of Transferred State / Central Government and Private Sector employees, employees of Defense Department / Ex-Servicemen. Wards of Freedom Fighter Award Winners at District/State/National Level in Sports or Cultural Activities.

11.1.5. Admission into either the BA(MCJ)*(BMM) or BMS course is based on the candidate's Merit secured as per the provisions indicated in 4.2.

11.1.6. The Merit Lists are time-bound as will be mentioned in the Admission Notification on the college website.

11.1.7. If a candidate in the 1st Merit List fails to complete the admission process within the stipulated date and time as mentioned on the notifications, their candidature stands lapsed. The candidates in the 2nd and subsequent Merit Lists will subsequently be offered admission.

11.1.8. Candidates who accept the offer of admission shall pay the necessary fees (as displayed in the College Website or College Notice Board).

11.1.9. Fees for the entrance test once paid will not be refunded under any circumstance.

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11.1.10. The College revised fee structure for the BA(MCJ)*/(BMM) and BMS courses for the academic year 2021 - 2022 will be posted on the website.

12. GENERAL INFORMATION FOR THOSE SEEKING ADMISSION IN ST. XAVIER'S COLLEGE (AUTONOMOUS), MUMBAI:

12.1. The University of Mumbai has made it mandatory for all candidates seeking admission to the First-Year courses in the Degree Colleges to fill in the 'Pre-Admission Online Registration Form' on the following link <http://mum.digitaluniversity.ac> Dates for online registration will be announced by the University sometime in the last week of July 2021 - you will need to click on: - **Pre-Admission Online Registration**) on the University Website. **No enquiries in that matter will be entertained by the college.**

12.2. Therefore, all candidates (including in-house students passing HSC for the academic year (2020-2021) applying for admission to St. Xavier's College (Autonomous), Mumbai, for the First Year Courses i.e. B.A., B.Sc., B.Com., B.Sc. (IT), BA(MCJ)*(B.M.M.) and B.M.S. are required to fill in the 'Pre-Admission Online Registration Form' and submit a hard copy of the same to the College Office at the time of admission (**dates for submission will be announced later on the College Website**).

12.3. Candidates passing Class XII Examinations from Foreign Boards and students passing from International Baccalaureate (I.B.) or 'A' levels Examinations - General Certificate of Education (GCE) / Cambridge International School Test (CIE) of Cambridge or University of London are required to first approach the University of Mumbai, Eligibility Section, Kalina Campus, Santacruz (East), Mumbai – 400 098 and obtain a '**PRIMA FACIE**' Eligibility letter from the University of Mumbai for the purpose of admissions to all First Year Degree Courses namely B.A., B.Sc., B.Com, BA(MCJ)*/(B.M.M.), B.M.S. and B.Sc. (IT).

12.4 The University of Mumbai has introduced a Single Window System to admit all **International Students** i.e., Foreign Students (FR/FS), Person of India Origin (PIO), Overseas Citizen of India (OCI) and Non-resident Indian (NRI) through a service provider – Edulab Educational Exchange Pvt. Ltd. and therefore candidates whose applications are considered or rather approved by the University of Mumbai as International Students are issued a formal letter for admission to the College. Therefore, candidates seeking admissions under the above quotas are required to visit the University of Mumbai website www.mu.ac.in for details. The University has provided the following link regarding Degree College admissions to International students. The corresponding link is mu.admissiondesk.org. **NOTE:** The number of these students, who are sent to the College directly by the University, are over and above the 60 seats, discussed in Section 11.1.3. Table 3 (page 8). You can read more about it at this document link:

<https://xaviers.edu/main/images/admissions/international-students-admission2021.pdf>

Please note that if you have completed 720 days or more outside India you are considered as an NRI and hence will have to apply directly to the University. Kindly read the document linked above

PRINCIPAL

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